

NO. 2

LAS VEGAS MARKET STORE OWNERS GUIDE

WINTER MARKET
2024

JOIN US





Welcome, mattress store owners!

Get ready to experience the mattress industry like never before at the Las Vegas Market, taking place from January 28th to February 1. As an essential event for our industry, this market brings together manufacturers, suppliers, and designers, offering you unparalleled access to the latest trends and innovations.

Our market guide is here to ensure you make the most of this exciting opportunity. We'll help you navigate the vast exhibition space, identify key exhibitors, and create a strategic itinerary to maximize your time. You'll discover top-quality products, gain insights from industry leaders, and connect with like-minded professionals.

So, pack your enthusiasm, open mind, and business cards. Let's explore the Las Vegas Market together and unlock new possibilities for your mattress store. Get ready for an inspiring and transformative experience!

See you soon!

—

Sponsored By

3Z
BRANDS

**Monday
Jan. 29th
@ 6:00 PM**

VICTORY BURGER & WING CO. INSIDE THE CIRCA

**VICTORY
BURGER**



OWINGS



**MATTRESS
INDUSTRY NETWORK
LAS VEGAS MEET UP
& AWARDS**

JOIN US!





Must See

Vendors



3Z

BRANDS

B1380

COME SEE US



3Z
BRANDS

HELIX

**BROOKLYN
BEDDING**

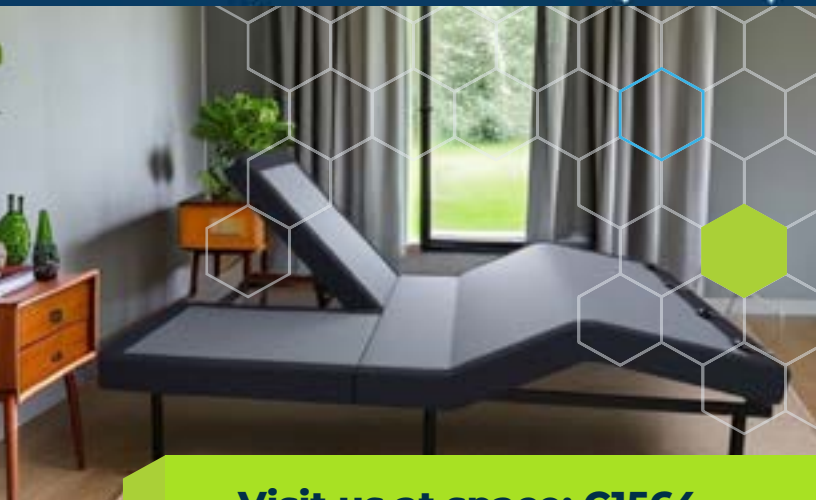
birch

BEAR

Nolah

Leesa

BedTech



Visit us at space: C1564

Luxury Redefined

- Most versatile adjustable base selection
- New models available in Split Head sizes
- Mobile app foot sync technology - Toggle foot
- Most customizable Split Head control
- Stocking adjustables, mattresses, sheets, pillows, protectors, high rise frames, and more new items showing at market

REVOLUTIONIZE YOUR MATTRESS RETAIL STRATEGY!

Join Industry Experts at the Intersection
of Marketing and Technology!



**BRAND
SOURCE**

Member-Owned | Industry Experts
MarTech Solutions for Independent Retailers



Vendor rebate
programs



No-interest financing
programs with
built-in waterfall



Exclusive
consumer rebates



90-day inventory
financing



Websites starting
as low as \$99

VISIT US AT THE EXPERIENCE CENTER B 1400

Learn how we can help grow your business
through these programs and solutions.

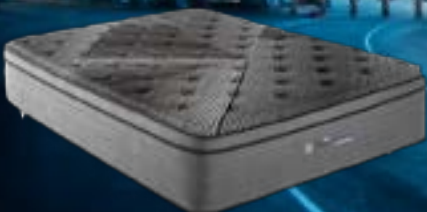


TRU | PERFORMANCE
LUX COOL

TRU GRID

COME SEE US
January 28th-31st
@ C-1484

MD Mattress



FOOD & DRINKS



Pizza Rock

(702) 382-7427

Pizzeria with a wood-fired oven and a menu of pizzas, salads, pasta, and sandwiches.

0.3 miles from
Las Vegas Market

201 N 3rd St,
Las Vegas, NV 89101

Triple George Grill

(702) 891-7300

Steakhouse with a focus on prime steaks, seafood, and classic American dishes.

0.3 miles from
Las Vegas Market

201 N 3rd St,
Las Vegas, NV 89101

Oscar's Steakhouse

(702) 796-7333

Steakhouse with a focus on dry-aged steaks, seafood, and other classic American dishes.

0.5 miles from
Las Vegas Market

Plaza Hotel,
Downtown Las Vegas

Barry's Downtown Prime

(702) 227-5555

Steakhouse with a focus on steaks, seafood, and vega.

0.4 miles from
Las Vegas Market

Circa Resort & Casino,
702 Fremont St,
Las Vegas, NV 89101

TRANSPORTATION

Hotels Shuttle Routes

Route 1 – Golden Nugget

Route 2 – Plaza, Circa & Grand

Route 3 – Ballys, Paris, Elara, Planet Hollywood

Route 4 – Aria, Vdara

Route 5 – Bellagio, Cosmo

Route 6 – Park MGM, New York New York

Route 7 – Treasure Island, Mirage, Venetian

Route 8 – Wynn, Trump

Route 9 – Hilton Grand, Sahara

Route 10 – Marriot, Springhill Suites, Resort World

Route 11 – The Strat, English Las Vegas

For more Information See

<https://www.lasvegasmarket.com/Attend/Travel/Shuttles>

Airport Transportation:

Sunday: 12 – 6 PM

Monday through Wednesday: 11 AM – 6 PM

Thursday: 11 AM – 4 PM

Visit the Airport Shuttle ticket desk in The Expo Lobby



ADDRESS

475 S GRAD CENTRAL PKWY
LAS VEGAS,
NEVADA 89106

THINGS TO KNOW

MLILY has the best bar! B900

Customatic has the best Ice
Cream C1428

Vendors typically serve lunch
(the good ones do) Ashley,
TSI, Ergo, MLILY & More

WEAR YOUR WALKING SHOES

Take the Opportunity to Meet
Other Owners

Happy Hour Starts at 4 PM

Have a plan!

See something new





BUILDING A

BUILDING A



<input type="checkbox"/> Casper A501	<input type="checkbox"/> GigaCloud Technology A610	<input type="checkbox"/> Legends A614, A646	<input type="checkbox"/> Spring Air A701 Kris Kietzmann Kkietzmann.midwest@gmail.com www.springair.com Mattress
Mattress/Bed in Box	Other	Mattress/Bed in Box	



<input type="checkbox"/> Restonic Mattress A858
Mattress

LAS VEGAS MARKET

GRAND OPENING GIVEAWAY

SUNDAY, JANUARY 28, 2024



wondersign

KIOSK BUNDLE
& 1 YEAR
SUBSCRIPTION
TO WONDERSIGN



BUILDING A 610

ENTER AT [WONDERSIGN.COM/LVMKT](https://wondersign.com/lvmkt)



see it
transit
contracting
Pita R

make
breakfast
for Kelly

Gan
Joga

BUILDING B

BUILDING B



☐ **Nationwide Marketing Group**
B826

☐ **MLILY**
B900

☐ **PUFFY**
B905

☐ **Rize Home**
B925

Buying Group

Mattress/Bed in Box

Mattress/Bed in Box

Adjustable Base/Bed in Box



☐ **Personal Comfort**
B930

☐ **Therapedic**
B946

☐ **Reverie**
B949

☐ **Yatas Bedding**
B956
Jason Kennedy
<https://www.yatasbedding.com/>

Adjustable Mattress / Air

Mattress

Adjustable Bases

Bed in Box



☐ **Blu Sleep**
B956

☐ **South Bay**
B962

☐ **Diamond Mattress**
B965/B975
Jon Sampson
j.sampson@DiamondMattress.com
www.diamondmattress.com
Mattress/Bed in Box

☐ **GHOST BED**
B980

Accessories/Pillows

Bed in Box/Adjustable Bases

Mattress/Bed in Box

BUILDING B



- ☐ **Guardsman**
B1050

Accessories/Warranty
- ☐ **HFA**
B1050

Industry Association
- ☐ **BedGear**
B1100
Greg Jent
www.bedgear.com
Accessories
- ☐ **Bedding Industries of America**
B1118
Phil Carlitz
<https://biamattress.com/>
phil@ilsleep.com,
Mattress/Bed in Box



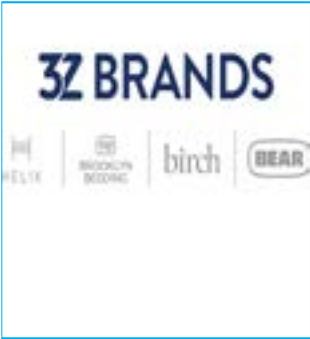
- ☐ **Harvest**
B1118
James Short
www.harvestgreenmattress.com
partnerships@harvestgreenmattress.com
Mattress/Bed in Box
- ☐ **King Koil**
B1200
Kristina Espinoza
Kespinoza@kingkoil.com
www.Kingkoil.com
Mattress
- ☐ **Beautyrest**
B1201

Mattress
- ☐ **Solstice Sleep / Jamison**
B1220
Keith Ellwanger
kellwanger@solsticesleep.com
www.jamisonbedding.com
Mattress



- ☐ **Serta**
B1265
Chris Theodore
www.serta.com
Mattress
- ☐ **Corsicana**
B1280
Mattress
- ☐ **Resident**
B1300
Mattress/Bed in Box
- ☐ **SFX Sleep**
B1328
Mattress

BUILDING B



☐ **Malouf**
B1345

Accessories

☐ **3Z BRANDS**
B1380
steve@morezs.com
Cell: 208-297-2954
www.3zbrands.com
Mattress/Bed in Box

☐ **ERGO**
B1380

Adjustable Base

☐ **Brandsource**
B1400

Buying Group



☐ **Sinomax USA**
B1480

Mattress/Bed in Box

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VISIT US AT THE EXPERIENCE CENTER B1400

Learn how we can help grow your business
through these programs and solutions.



WE **TRAFFIC**

32 BRANDS



HELIX



BROOKLYN
BEDDING

birch

BEAR



SHOWROOM
B1380



BUILDING C

BUILDING C



☐ **Kingsdown**
C1401

☐ **Primo International**
C1412

☐ **Customatic Technologies**
C1428

☐ **Boyd Sleep**
C1432

Mattress

Mattress/Bed in Box

Adjustable Bases

Mattress/Bed in Box



☐ **MD Mattress**
C1484
Dan Thigpen
dan@mdmattress.com
www.mdmattress.com
Mattress/Bed in Box

☐ **Sealy**
C1496

Mattress

☐ **Tempur Sealy International**
C1496

Mattress

☐ **Symphony Sleep**
C1507
Wes King
wking@innovasleeptech.com
<https://symphonysleep.com/>
Mattress/Adjustable Bases



☐ **Tempur-Pedic**
C1512

☐ **Stearns & Foster**
C1524

☐ **Magniflex**
C1532

☐ **ViscoSoft**
C1536

Mattress

Mattress

Mattress

Accessories

BUILDING C



DreamFit
Guaranteed to Fit and Stay On!



BedTech

☐ **Purple**
C1537

Mattress/Bed in Box

☐ **DreamFit**
C1544
Chris Taheny
chris.taheny@dreamfit.com
www.dreamfit.com
Accessories

☐ **Home by Hollywood**
C1552

Mattress

☐ **Bed Tech**
C1564
Darren Sparks
darren@bedtech.com
www.bedtech.com
Bed in Box/Adjustable Base

**Posh+
Lavish™**



☐ **Posh + Lavish**
C1565
Bob Muenkel
www.poshandlavish.com

Mattress/Bed in Box

☐ **SONU Sleep**
C1565

Mattress/Bed in Box

☐ **Cariloha**
C1565

Accessories

☐ **I Love Pillow / Mattress**
C1565

Bed in Box/Pillows



☐ **W Silver**
C1565

Frames/Adjustable Bases

☐ **SOME' Inc.**
C1565

Accessories

☐ **NaturePedic Organic**
C1565

Mattress

☐ **McRoskey**
C1566

Mattress

BUILDING C



<input type="checkbox"/> Spaldin Natural Sleep C1568	<input type="checkbox"/> BedinABox C1578	<input type="checkbox"/> XSensor C1584 Chris Osowski chris.osowski@xsensor.com https://www.xsensor.com Technology	<input type="checkbox"/> PureCare C1585 Helena Yates helenay@purecare.com Accessories
Mattress/Accessories	Mattress/Bed in Box		



<input type="checkbox"/> Knickerbocker C1595 Jon Sampson SampsonWholesale@Gmail.com www.Knickerbockerbedframe.com Bed Frames	<input type="checkbox"/> Paramount Sleep C1595 Steve Maddox www.paramountsleep.com Mattress	<input type="checkbox"/> Englander Mattress
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BedTech



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MATTRESS INDUSTRY NETWORK 2024

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